



Centers for
Orthopaedics
Experience in Motion

FOR IMMEDIATE RELEASE

New Masters Cycling Team Introduced at OA

32-Member Team Prepares for Upcoming Cycling Season With a Visit to the OA/UNE Human Performance Lab

Saco, Maine, March 31, 2009 – The OA Centers for Orthopaedics and CycleMania of Portland today announced their sponsorship of the newly created OA Performance Center / CycleMania Masters Cycling Team. The team was introduced to a local audience attending the Grand Opening Celebration of the new OA Sports Center in Saco on Saturday, March 21. Sanctioned by USA Cycling – the national governing body for bicycle racing in the United States – the Maine-based cycling team will compete in a series of masters-level road races, criteriums and stage races throughout the Northeast during the 2009 cycling season.



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“OA is proud to sponsor this unique, new cycling team,” John, Wipfler, CEO of OA Centers for Orthopaedics, which owns and operates the OA Performance Center in Saco. “This group of masters-aged men, representing several different cycling clubs throughout the region, has come together to race under the OA Performance Center / CycleMania banner. We could not be more pleased with this sponsorship, which serves to increase awareness of our newly opened Performance Center in Saco.”

During the grand opening celebration, members of the 32-person team roster participated in a series of metabolic and physiological tests to benchmark their early season fitness. Trained medical specialists of the OA Sports Lab – a collaborative venture between the University of New England and OA – conducted lactate threshold, V02Max and Wingate Power tests in the state-of-the-art biomechanical and physiology lab that also serves as a real-world laboratory for students of the University of New England’s Applied Exercise Science and Athletic Training programs.



“It was pretty cool to be able to run these kinds of tests on the athletes,” said Dave Brink of CycleMania, co-sponsor of the team.

“We knew some of these guys were really strong,” echoed his longtime business partner, Eddie Quinn. “Now we have benchmark data we can monitor throughout the year as they enter a series of races beginning with Marblehead on April 5th.”

The OA/CycleMania Racing Schedule for 2009:

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| 1 | Sun, 05 Apr 2009 | Michael Schott Memorial Marblehead, MA |
| 2 | Sat, 18 Apr 2009 | Tour of the Battenkill , Cambridge, NY |
| 3 | Sat, 25 Apr 2009 | Turtle Pond Circuit Race , Loudon, NH |
| 4 | Sun, 26 Apr 2009 | Quabbin Reservoir Road Race , Monson, MA |
| 5 | Sat, 02 May 2009 | Jiminy Peak Road Race , Hancock, MA |
| 6 | Sat, 09 May 2009 | Sterling Road Race , Sterling, MA |
| 7 | Sat, 16 May 2009 | Lake Sunapee Road Race , Newbury, NH |
| 8 | Sat, 06 Jun 2009 | Lake Auburn Road Race , Auburn, ME |
| 9 | Sun, 07 Jun 2009 | Great Falls Crit , Auburn, ME |
| 10 | Sun, 21 Jun 2009 | Housatonic Hills Road Race , Southbury, CT |

11	Sat, 25 Jul 2009	Tour of the Hilltowns , Windsor, MA
12	Sat, 01 Aug 2009	Concord Criterium , Concord, NH
13	Sun, 02 Aug 2009	Central NH Road Race , Bow, NH
14	Fri, 04 Sep 2009	Green Mountain Stage Race , Williston, VT
15	Sat, 19 Sep 2009	Saco Criterium , Saco, Maine

About the OA Performance Center

The OA Performance Center is a fully integrated orthopedics, sports medicine, physical rehabilitation, performance evaluation, and training facility – all in one convenient location. The Center includes a turf training field, an indoor running track, a multi-camera biomechanics lab, a physiology lab, sports nutrition and sports massage services, and a year round indoor ice arena operated by the MHG Junior Pirates. The Center also serves as a real-world laboratory for students of the University of New England's Applied Exercise Science and Athletic Training programs. Here, students are able to apply and test biomechanical and physiological principles in a laboratory setting.

The OA Sports Center is located off Rte 112/North Street at 15 Lund Road in Saco. Directions and a complete schedule of events are available online at <http://www.orthoassociates.com>

About CycleMania

Cycle Mania offers complete bikes and frames from Trek, Cannondale, Specialized and Seven Cycles. Come on in and test ride a new bike today! Whether it is an elite racing bike, mountain bike or a practical hybrid, CycleMania has the bike to fit your needs. CycleMania has been servicing Maine with all of their cycling needs since 1981. They have the right tools to offer a complete and correct fitted bike using tools from the "Fit Kit" System. In addition, Cycle Mania offers components, accessories, car racks, rentals, and nutritional products. Racing wheels by Zipp, Bontrager and Mavic. CycleMania also offers a Top of Line service department.

Cycle Mania is located at 59 Federal St. in Portland, Maine. 774-2933 visit us on the web @ www.cyclemania1.com

About OA Centers for Orthopaedics

Founded in 1982, OA Centers for Orthopaedics is the premier orthopedic practice in Maine and one of the country's leading innovators in orthopedics. OA's 23 physicians and surgeons are highly specialized in areas such as sports medicine; hand surgery; joint reconstruction of the hip, knee and shoulder; medical and surgical treatment of the spine; foot and ankle surgery; and complex fracture treatment. OA performs more orthopedic procedures than any other practice in Maine, and some of the most sophisticated procedures in the nation. In 2007, US News & World Report ranked Maine Medical Center in the top 50 in the orthopedics category. OA's very own Dr. George Babikian, Chairman of the Division of Orthopaedics, Dr. Raymond White, Chairman of Orthopaedic Trauma, and Dr. Brian McGrory, the Director of the MMC Joint Replacement Center, lead Maine Medical Center's capability in this category. OA is accredited by the Accreditation Association for Ambulatory Health Care (AAAHC).

Headquartered in Portland, Maine, OA has satellite offices in Windham and Saco. OA—
Experience in motion. For more information, please visit www.orthoassociates.com.

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